

# Sustainable Canadian Agricultural Partnership

Competitive. Innovative. Resilient.

## Agriculture Resiliency Program: Producer Wellness Sub-Program **GUIDELINES**



Canada

## 5.3 AGRICULTURE RESILIENCY PROGRAM

### PROGRAM DESCRIPTION

The Agriculture Resiliency Program encourages a robust and adaptable industry through proactive risk management in agriculture. The program will support initiatives that build the strength and viability of the agriculture industry, as well as initiatives that assist industry in preparing for current and future threats such as climate change and extreme weather. Supporting initiatives in producer wellness and mental health are included as an essential part of a resilient system.

The Agriculture Resiliency Program is composed of 3 sub-programs:

- **5.3.1 Agriculture Resiliency Research Sub-Program**
- **5.3.2 Extreme Weather Preparedness Sub-Program**
- **5.3.3 Producer Wellness Sub-Program**

These guidelines provide information for the **Producer Wellness Sub-Program** (5.3.3).

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### 5.3.3 PRODUCER WELLNESS SUB-PROGRAM

Farmers face significant challenges in their work, such as extreme weather events and market volatility. This is compounded by difficult working conditions that involve long hours, isolated conditions, and a high risk of occupational injury. Farmers also face personal and institutional barriers in accessing mental health services to address these challenges. The **Producer Wellness Sub-Program** will support producer wellness initiatives.

**NOTE:** All projects must have a clear link to producer mental wellness and have a direct benefit to the Sector.

## SUB-PROGRAM GUIDELINES

### Eligible Recipients

- Mi'kmaq First Nations and other Indigenous groups;
- Agriculture industry organizations, clubs and associations;
- Groups of agricultural producers;
- Farm employees;
- Organizations with a registered charity number, business number, and/or incorporated number;
- Municipal and provincial government; and
- Others as approved by the Producer Wellness Sub-Program Review Committee.

### Eligible Activities/Expenses

- Organizing and delivering mental health first aid training;
- Hiring speakers or presenters;
- Networking and community events to promote community engagement around farmer wellness;
- Forming community networks to improve farmer wellness;
- Programs, educational campaigns, and initiatives to decrease isolation and promote farmer wellbeing;
- Attendance fees for agricultural producers or agriculture industry organizations, clubs and associations to attend mental health workshops or training;
- Administrative/overhead fees (up to 10%); and
- Other activities as approved by the Producer Wellness Review Subcommittee.

### Ineligible Expenses/Activities

- Activities that are already covered under the Department of Agriculture's funding support for the FarmersTalk service;
- Non-arms-length transactions;
- In-kind activities;
- Academic institution overhead fees;
- Business Risk Management-type activities;
- Normal and on-going operating and maintenance activities, including building repairs;
- Activities that do not provide a direct benefit to the Sector;
- Activities related to aquaponic food production, or to aquaculture, seaweed, fish and seafood production and processing (except international marketing and traceability activities for fish and seafood);
- Activities which provide tax credits or rebates; and
- Development and enforcement of regulations.

### Funding

- 100% funding to a maximum of \$7,500 per project.
- Funding distribution is installment-based: 50% upfront, and 50% upon completion of project.
- Maximum funding will be adjudicated by the Agriculture Resiliency Program Review Committee based on the expected outcomes.



## CLAIMS PROCESS

Applicants shall maintain an accurate record of expenditures incurred and shall submit, upon completion of the project, the following:

- a claim form summarizing expenditures;
- copies of all paid invoices with verification of payment;
- a report on the project and its results in terms of meeting applicant and program objectives; and
- copies of material produced (or when applicable, photos of activities funded).



## TERMS AND CONDITIONS

- Approved projects must be completed within the timeframe outlined in the funding agreement;
- Applicants must meet the eligibility criteria and submit a complete application and proposal to the Department of Agriculture;
- Applications will be assessed on a **first come-first serve basis** and **for merit and impact**;
- If the project is not approved, all incurred costs are the responsibility of the applicant;
- Assistance will be available until funds are totally allocated within that year; and
- Projects may be funded below the maximum contribution rate upon assessment and availability of funding.

## HOW TO APPLY

Completed applications may be submitted to the attention of the Program Officer via regular mail or email. There will be application intake periods advertised on the program website.

### Email Applications:

Applications may be submitted via email at [agresiliency@gov.pe.ca](mailto:agresiliency@gov.pe.ca)

### Regular Mail Applications:

Applications may be submitted via regular mail at:  
PEI Department of Agriculture  
Attn: Agriculture Resiliency  
11 Kent Street  
PO Box 2000  
Charlottetown PE C1A 7N8  
(902) 213-6476 (telephone)



## **PUBLIC TRUST**

Projects approved for funding under the Sustainable CAP which have demonstrable links to increasing public trust may be eligible for additional project funding.



## **REGIONAL COLLABORATION**

Projects that are assessed to demonstrate benefits and impacts to more than one Atlantic province may be eligible for funding on a regional basis.



## **EVALUATION AND CONTROL**

A complete evaluation of this program is planned to ensure that the objectives and results are achieved and to assess the relevance of its renewal. Program metrics are collected and reported on an on-going basis.



## **GUIDING PRINCIPLE**

Sustainable CAP programs are available to all Canadians who are eligible to participate in those programs. Wherever possible, the needs of under-represented groups, including Indigenous Peoples, women, youth, and persons with disabilities, were considered during program development.