**Municipal Election: Campaign Signage Resources**

[*General Guidance (Highway Signage Regulations):*](https://www.princeedwardisland.ca/sites/default/files/legislation/h04-01g-highway_signage_act_regulations.pdf)

* Signs cannot be:
  + larger than four feet by eight feet (a surface area of 32 square feet)
  + eight meters (26.25 feet) above the ground
  + made to look like traffic control devices (ex: stop sign)
  + placed in the highway right of way
  + placed on telephone poles or trees
  + placed at an intersection where it blocks line of sight
  + placed on a sidewalk or pedestrian walkway where it blocks foot traffic
  + placed in a green area that is part of the roadway; such as the centre of a roundabout or median
* Permits are not required for campaign signs
* Signs must not be put more than **one month ahead** of the Municipal Election
* Signs must be taken down **within seven days** of the election

*Highway Signage Act & Regulations:*

* Does not cover the following municipalities, or an area within a municipality, and candidates running in these jurisdictions should contact their municipality for further guidance:
  + Alberton
  + Borden-Carleton
  + Charlottetown
  + Cornwall
  + Kensington
  + Miltonvale Park
  + Resort Municipality
  + Stratford
  + Souris
  + Summerside
  + Three Rivers (Georgetown and Montague area only)
  + West River (New-Haven Riverdale area only)

Concerns can be brought to Regulation Compliance Coordinator, Stephen Haslam  
(902-368-6215 / [slhaslam@gov.pe.ca](mailto:slhaslam@gov.pe.ca))

***Local Bylaws:***

* Some Municipalities have their own signage bylaws, in this case they are responsible for enforcing violations and handling complaints; they may have their own rules around signage location and sizes.
* Some Municipalities have listed the amount of election expenses for candidates in their election bylaw at $0; in this case candidates would not be allowed to use campaign signs.
* All candidates are responsible for familiarizing themselves with the campaign rules in their Municipality, and should review relevant bylaws (Election Bylaw, Signage Bylaw if applicable).